



# **ARMY BURN HALL COLLEGE FOR BOYS**

## **Model Paper – Class AS Level(2026)**

### **SUBJECT: BUSINESS STUDIES**

**Time allowed: 30 Minutes**

**Maximum Marks: 25**

### **INSTRUCTIONS**

- Write your Roll Number only on the top right corner.
- Do not write your name or any other information.
- Do not use lead pencil.
- Avoid erasing, cutting, overwriting, etc.
- Any sign, mark, name, etc written on Answer Script to disclose your identity will disqualify you for admission to the College.

### **ATTEMPT ALL QUESTIONS**

#### **SECTION–A (Marks 5)**

**Q. 1 Multiple Choice questions. Each question carries 1 marks.**

- (1) Which of the following is a feature of a public limited company?
  - A. Owned by the government
  - B. Limited liability and shares traded publicly
  - C. Managed by a single owner
  - D. Unlimited liability
- (2) A business decides to lower its prices to attract more customers during an economic downturn. This decision is influenced by:
  - A. Internal economies of scale      B. External economic factors
  - C. Employee motivation strategies      D. Technological changes
- (3) Why might a business choose to outsource its customer service operations?
  - A. To retain full control of all business activities
  - B. To increase direct communication with customers
  - C. To reduce costs and focus on core competencies
  - D. To increase internal labour requirements
- (4) Which term describes the total income from sales before any costs are deducted?
  - A. Gross profit      B. Operating profit
  - C. Revenue      D. Net profit

